



For Immediate Release

ASPIRETV'S LONGEST RUNNING SERIES *HBCU 101* RETURNS FOR SEASON 10 ON SEPT. 22

ATLANTA – Sept. 19, 2024 – AspireTV, the network that celebrates and reflects Black culture, life and style, will debut season ten of *HBCU 101* on **Sunday, Sept. 22 at 12 p.m. ET.**

HBCU 101 is a television series that highlights Historically Black Colleges and Universities. These highlights are obtained via one-on-one interviews with prominent leaders and HBCU alumni, in addition to interactions with the student body, various student organizations and campus leaders, all to shine a positive light on these institutions. *HBCU 101*'s mission is to enlighten the masses on HBCUs by highlighting their activities, organizations, persons, and services to uplift and connect communities.

Guests this season include entrepreneur and founder of Slutty Vegan, Pinky Cole; comedian and *Wild'n Out* recurring cast member Eman Hudson; TV personality and radio host Fly Guy DC; HOT 107.9 FM Atlanta personality DJ Holiday; entrepreneur and CEO of H&H Hospitality Randy Hazelton, and many more.

HBCU 101 is a joint production between HBCU Gameday and Jahliel Thurman Productions. The executive producers for the show are Tolly Carr, Jahliel Thurman, Frederick Whitaker and Uche Byrd.

AspireTV recently launched an app for iOS and android phones, ensuring viewers can engage with the aspireTV brand anytime and anywhere. The aspireTV app is the go-to destination for viewers to stay current on their favorite programs, series and movies that air on the linear network dedicated to Black culture and urban lifestyle programming. App users can set reminders, use the channel finder and stay in the loop on culture related topics across categories of news, entertainment, business, sports and Black history through the Tribe Talk blog which delivers fresh content each week.

To find aspireTV on cable in your area, go to <https://aspire.tv/channel>. AspireTV is also available nationally on DirecTV and DISH and can also be watched on DirecTV Stream, Sling or Philo and now available on FrndlyTV.

About AspireTV

AspireTV is the television network that celebrates and reflects Black life, style and culture in a way that is inspiring, authentic and entertaining. In addition to fan-favorite comedies and movies, aspireTV invites viewers to “see yourself here” with series focused on food, travel, home design and fashion, as well as the passion and pride of HBCUs. AspireTV+ is a new subscription streaming service for Black culture and urban lifestyle entertainment. From fashion and beauty to food and travel, there’s a diverse selection of original programs, movies, series, independent films, documentaries and more.

For more information, visit www.aspire.tv, facebook.com/AspireTV, [@TVaspire](https://twitter.com/TVaspire) on X and [@TVaspire](https://www.instagram.com/TVaspire) on Instagram.

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