



For Immediate Release

## UPtv's MOST UPLIFTING CHRISTMAS EVER RETURNS NOVEMBER 1

**UPtv's very merry offering is filled with over 500 hours of holiday cheer including 12 premiere movies and a Gaither Music Christmas Special**

**ATLANTA – Sept. 5, 2024 – UPtv**, the television home for uplifting entertainment, will be celebrating the “Most Uplifting Christmas Ever” this year with **50** days of Christmas programming filled with almost **100** titles including **12** premiere movies and an all-new **Gaither** music Christmas special *Gaither Vocal Band: New Star Shining*.

“Christmas is the time of year when families really come together. When people go out of their way to be kinder and to feel the joy that the season can bring,” said Hector Campos, SVP, content strategy and acquisition at UP Entertainment. “Our curated collection of uplifting movies provides a relaxing escape where not only will viewers see great holiday romances, but also they’ll get so much more as our movies highlight the true meaning of Christmas and that the magic isn’t just about that final kiss.”

For a third year, UPtv will celebrate the season of giving and spreading holiday cheer with a “Most Uplifting Christmas Ever” Sweepstakes. One lucky grand prize winner will receive a \$10,000 cash prize and an additional \$10,000 will be donated to the charity of their choice by UPtv. The sweepstakes will be available for entry on the [uptv.com](http://uptv.com) website from November 1 – December 31.

In addition to UPtv’s holiday offering, subscription streaming service UP Faith & Family begins Christmas on Nov. 1st with over 200 Christmas favorites as part of “Cozy UP to Christmas.” Thirty-two titles are being added for subscribers to watch this season.

The My UPtv app is available for viewers to download and is especially popular around the holidays to track movie viewing. The tracker app allows viewers to learn more about upcoming movies and series on the network, watch previews and request personalized showtime alerts. Viewers can also “favorite” movie titles to add to a personal collection to easily access them later, set calendar reminders and request notifications. Download the app: [uptv.com/myapp](http://uptv.com/myapp)

**UPtv’s holiday season programming highlights include:**

***Country Roads Christmas* – Sunday, Nov. 3 at 7 p.m. ET**

When the daughter of a country singer loses her job at a record label, she goes off to become her estranged father’s manager and finds love along the way.

**Stars: Lanie McAuley, Bo Yokely, Bailey Chase**

***The Case of the Christmas Diamond* - Saturday, Nov. 9 at 7 p.m. ET**

Blue-collar Andy finds herself accused of theft when a multi-million-dollar gem suddenly goes missing from her rich friend's estate. With the help of a famous mystery writer, Andy must find the real culprit amid the litany of wealthy guests.

**Stars: William Baldwin, Kelly Daly, Dey Young**

***Christmas in Rockwell* – Sunday, Nov. 10 at 7 p.m. ET**

When a big town star goes home to her small town to celebrate Christmas, confusion and romance lead the holiday festivities.

**Stars: Trish Stratus, Stephen Huszar, Sheila McCarthy**

***Dognapped: Hound for the Holidays* – Saturday, Nov. 16 at 7 p.m. ET**

When an egotistical social media influencer's dog is kidnapped, her long-suffering assistant teams up with a charming local vet to find the puppy before Christmas. As the two investigate suspects, they form a romantic bond along the way.

**Stars: Vivica A. Fox, Sara Ball, Noah Fearnley**

***A Very English Christmas* – Sunday, Nov. 17 at 7 p.m. ET**

Christmas in the English countryside wasn’t in Emma’s plans until her sister, Amy, plans her wedding for Christmas Eve. Dylan, Amy’s co-Christmas market owner, teams up with Emma to bring order to the whirlwind wedding.

**Stars: Kimberly Nixon, Poppy Gilbert, Lewis Griffiths**

***The Search for Secret Santa* – Saturday, Nov. 23 at 7 p.m. ET**

Cub reporter Sofia thinks she's found a Christmas story that will save her career when she discovers a long-lost, undelivered Secret Santa gift addressed from B. to Claire.

**Stars: Skye Coyne, Alex Trumble, Jackée Harry**

***Festival of Trees* – Sunday, Nov. 24 at 7 p.m. ET**

Jacquie Miller is an interior designer desperate to catch a break. The city's annual Festival of Trees decorating competition, known for putting local artists on the map, may be just the answer! But competing with the city's top designers is not for the faint of heart. With the help of her quirky assistant, a charming stranger and an inspirational young girl, Jacquie embarks on a humor-filled and heart-warming journey to create a tree that will knock the stockings off Santa himself.

**Stars: Kate Miner, Greg Perrow, Josie Davis**

***A Prince and Pauper Christmas* – Saturday, Nov. 30 at 7 p.m. ET**

When a down-on-his luck confidential informant in a criminal investigation suddenly goes missing, a desperate young federal agent recruits his doppelgänger to play the role.

**Stars: Brittany Underwood, Jonathan Stoddard, Tom Arnold**

***A Bluegrass Christmas* – Sunday, Dec. 1 at 7 p.m. ET**

Katie's family's horse sanctuary is on the brink of closure, but in a last-ditch effort to raise the money, Katie must coax her reclusive grandfather, Bluegrass legend Ben Pendleton, back onto the stage for a Christmas benefit concert.

**Stars: Amanda Jordan, David Pinard, Shaun Johnston**

***12 Dares of Christmas* – Sunday, Dec. 8 at 7 p.m. ET**

A teacher's quiet holiday season gets a jolt of spice when she accepts a 12 Dares of Christmas challenge from her sister while scrambling to ready her town for a Christmas exchange program with a suave, opinionated French teacher.

**Stars: Brittany Underwood, Sean Yves Lessard, Marnie Mahannah**

***A Novel Christmas* – Dec. 15 at 7 p.m. ET**

When a successful children's book author Chloe Anderson heads to the cozy town of Noelville to spend time with her sister's family and help care for her recently widowed father, she didn't expect the instant-connection with the local bookstore owner and single dad, Ethan; or find her number one fan in his daughter, Alex. Will the small town's charms be enough to rekindle a grieving family's Christmas spirit along Chloe's dreams of writing her first novel - let alone a chance at love?

**Stars: Brigitte Kingsley, Landy Cannon, Alys Crocker**

***North by North Pole: A Dial S Mystery* – Dec. 22 at 7 p.m. ET**

Santa is back to help a new couple solve a mystery and find romance. Zoey has one Christmas wish...to produce the perfect Christmas Festival for her hometown of Willow Creek. That wish becomes more difficult when Dalton, the sponsor's handsome but aggravating son, becomes her partner and his modern ideas clash with Zoey's more traditional vision. However, when suspicious things start happening, they realize someone is trying to stop the festival. They must team up to save it and soon find that they have a lot more in common than they thought.

**Stars: Abby Ross, Joey Scarpellino, Andrea Reindel**

***Gaither Vocal Band: New Star Shining* – Dec. 24 at 7 p.m. ET (will premiere first on Oct. 11 at 7 p.m. ET)**

Celebrate the beauty and promise of the Savior's birth with this new Christmas show from the legendary Gaither Vocal Band. Hosted by Bill and Gloria Gaither, the Gospel Music Hall of Fame quintet lends its heartfelt, award-winning harmonies to signature performances of original songs and nostalgic favorites including "The Little Drummer Boy," "Tennessee Christmas" and more, delivering the eternal hope of this timeless story not only for the season, but also in our hearts every day of the year.

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**About UP Entertainment**

**UP Entertainment**, celebrating its 20<sup>th</sup> anniversary this October, is the destination for uplifting entertainment for passionate and diverse audiences across the leading cable, satellite and streaming platforms. Brands include **UP Faith & Family**, **UPtv**, **aspireTV**, **aspireTV+**, **GaitherTV+** and **Cine Romántico**. **UP Faith & Family** is the leading subscription streaming service in uplifting entertainment. **UPtv** is the trusted network for adults seeking positive programming with relatable stories about relationships, filled with love and laughter, through exclusive premiere movies, box-office hit films and beloved series. **AspireTV** is the television network that celebrates and reflects Black culture, life and style in a way that is inspiring, authentic and entertaining. **AspireTV+** is a new subscription streaming service for Black culture and urban lifestyle entertainment. **GaitherTV+** provides access to Gaither's renowned and growing library of full-length award-winning Country, Gospel, Bluegrass and Christian concerts and specials, early premieres of new performances and shows, and exclusive behind-the-scenes interviews. UP Entertainment in partnership with PixL Dos, also manages and distributes **Cine Romántico**, a FAST channel featuring the best of Hollywood TV romance movies in Spanish. Additionally, UP Entertainment also represents partner brands **Ovation TV** and its AVOD and FAST services including **Journey**. **Ovation** is an independent television, production, and digital media company, with an unparalleled commitment to the arts, culture and entertainment. **Journey** is Ovation's free ad-supported video on demand channel focused on travel and entertainment. UP Entertainment's award-winning pro-

social initiative, "UPlift Someone," has inspired over 200 million people to uplift others through its social videos.

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